1. Who is the audience and what is the purpose for this piece of writing? Offer a suggestion if either the audience or purpose is not clearly established.

The audience would be faculty and staff of Eisenhower. The purpose was to discuss childhood obesity in schools with lunch programs.

1. What are 2-3 strengths of the draft? Why?

Fact’s that you presented, compiled data that you used to support your solution and the structure of your writing. Makes more sense that it is in letter format.

1. What are 5-6 areas/criteria that need to be revised? Why? Offer specific examples/suggestions for improvement for each area/criterion that you have identified.
2. I’m not sure if it is just the way I read your piece, but it sounded too stern. I would have connected better with softer rhetoric rather than more of an informational piece in letter format.
3. I think letter format is a great way to address a solution however the tone of the paper seems more research related than a concerned parent.
4. You listed an opposing view, but didn’t support it with enough data. I would have like to seen that.
5. It being a letter, it didn’t seem personably that you would think would come with a letter regarding this. Being tactful is one thing but brining your personality to light would help the audience feel the emotion behind the pen.
6. The pictures were kind of misplaced for me and distracted my reading. It could be me. I hate criticizing someones else’s work if I’m not the professional. So take what I say as a grain of salt. I don’t mean any offense.

When pointing out areas/criteria for revision, consider, for example: Which project expectations need to be included and/or addressed more effectively? Where do you feel you would like more detail, explanation, or example? Where do you need less? Which of the pieces of evidence is convincing; which is not convincing? Do you find any parts/paragraphs unclear, confusing, or undeveloped?

1. Which medium and genre did the writer choose for presenting his/her work? Is the medium and genre appropriate, or would you suggest an alternative?

Letter, informative are both appropriate. I wouldn’t suggest an alternative, because the alternative has been overkill.

1. What questions do you have for the writer?

Why do you feel there needs to be a change? Not what data suggests or what is someone’s thoughts. You. Personally.

1. What has this draft taught you about what you should do, or shouldn’t do, in your own draft?

I didn’t think letter format could deliver as much information or rhetoric appeals as it did. I figured a letter would be highly concentrated in pathos and logos but lack ethos. Which it didn’t.